

CUSMA Cross-Border Impact:

Small & Medium Sized Businesses

- Increases Participation in Trade**
Recognizes indigenous peoples, women, youth and minorities as groups who may benefit from the strengthened collaboration on SME promotion activities.
- Easier for Canadian SMEs to do Business in North American Market**
Through streamlined customs and origin procedures and greater transparency in government regulations.
- Promotes Increased Trade and Investment Opportunities for SMEs**
Through cooperation on support initiatives, joint activities to promote SMEs owned by under-represented groups, and the exchange of information and best practices.